



## Heroes for Lifelites

We believe every child should be able to engage and interact with the people they love and enjoy the world they live in.

By harnessing the power of assistive and inclusive technologies, Lifelites enables children with life-limiting conditions to play, create and communicate, giving families unforgettable moments of connection and joy.

# Heroes wanted

All children need heroes to help them fulfil their unique potential. Hero status is permanent and is gained from accumulated giving without time limit. All your future donations will count towards increasing levels in our Hero scheme.

Hero Status Levels	Level of giving	What your donation could achieve
L1: Benefactor	£100	You are a Lifelites hero and have helped children to connect with the people they love.
L2: Donor	£500	You have helped to ensure our ongoing training to children's hospice staff in your area, enabling the children to get the most of the technology.
L3: Supporter	£1,000	Thanks to you we have been able to donate two iPads, packed with educational and gaming apps to provide stimulation for children with disabilities and life-limiting conditions.
L4: Advocate	£2,500	You have helped us to trial new technologies, like the bespoke Wildlife Window, to give children the chance to see the secret world of wildlife outside their hospice.
L5: Champion	£5,000	Thanks to you we've donated a Tech Trunk of the latest technology that can be taken out to children in their homes or as part of hospital visits.

L6: Centurion	£7,500	You have helped us donate transformational technology like the Eyegaze, which gives children the power to communicate, just by moving their eyes.
L7: Tribune	£10,000	Your support has helped us to donate an entire bundle of technologies to give a group of children with complex conditions the chance to engage and interact with those around them, perhaps for the first time.
L8: Ambassador	£25,000	Thanks to your support we have been able to donate an entire package of life-changing equipment.
L9: Senator	£50,000	Your support has helped us donate an entire project, including training and technical support, helping hundreds of children, families and hospice staff using it.
L10: Prefect	£100,000	You are now part of a special club of supporter who are ensuring that Lifelites can continue to support children when they need it the most.
L11: Consul	£250,000	You have made an astounding contribution to Lifelites success now and in the future, helping us to reach more children than ever before. Your support is the foundation that will help us reach every child in the country in need of palliative care.

# Recognition

Every hero should be recognised. As a Lifelites hero, here's how we will show our thanks to you. (Retrospective to 2017)



## Recognition levels

How we thank you	1	2	3	4	5	6	7	8	9	10	11
Bespoke celebration event and coverage											✓
Press release sent to regional and national press										✓	✓
Story on Lifelites website								✓	✓	✓	✓
Reception with the CEO								✓	✓	✓	✓
Invitation to Hospice Celebrations					✓	✓	✓	✓	✓	✓	✓
Limited edition tie*				✓	✓	✓	✓	✓	✓	✓	✓
Listing on Lifelites website			✓	✓	✓	✓	✓	✓	✓	✓	✓
Limited edition pin badge**			✓	✓	✓	✓	✓	✓	✓	✓	✓
Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Certificate	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

\* Up to two available for each supporter

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# Platinum Partners Campaign

Lifelites intends to donate and support a brand new package of assistive technology at each of our projects every four years. Your support could help us to do this for the children in your area. Would you, your Lodge or Province be able to support Lifelites over the next four years?

Our Platinum Partner campaign is looking for heroes to help us raise the funds we need to give more children the chance to engage and interact with the people they love and enjoy the world they live in.

Lifelites Partners	One-off donation or pledge over four years
Platinum	£20,000
Gold	£10,000
Silver	£5,000
Bronze	£1,000



# Recognition

We do what we can to highlight the donations we receive and tell the world how grateful we are to you. This is how we will thank donations through our Platinum Partner campaign.



How we thank you	Bronze	Silver	Gold	Platinum
Press release to your local regional media			✓	✓
Special thank you photoshoot event opportunity			✓	✓
Invites to your nearest hospice celebration event	✓	✓	✓	✓
Recognition across our social media channels	✓	✓	✓	✓
Added to our partners webpage	✓	✓	✓	✓
Thank you certificate	✓	✓	✓	✓

Each donation made through the above partner scheme will be accredited to your Hero status.

# How to donate to Lifelites



## Via Bank Transfer

\*From personal or Lodge / Chapter accounts

Please use your name or organisation name as the transaction reference.

Bank: NatWest

Account Name: Lifelites

Account Number: 26601672

Sort Code: 60-30-06

## Online payment to Relief Chest: Lifelites

\*From personal accounts

- Go to <https://donate.givetap.co.uk/f/masonic-charitable-foundation/lifelites>, or
- Or use a smartphone camera to scan the QR code on the right

## From a Relief Chest to transfer to Relief Chest - Lifelites

Using the e-voucher service <https://mcf.org.uk/support-our-work/relief-chest/e-voucher-service/>.

Please email [sdavies@lifelites.org](mailto:sdavies@lifelites.org) once you have made your donation. All donations count towards your Hero status.



Follow Lifelites on social media



[www.lifelites.org](http://www.lifelites.org)

**Thank you!**